



Community Equity™

What is Community Equity™?

Community Equity is a system and model to ensure an equitable equity structure within a company to automatically allocate equity to ALL contributors to the success of a business, NOT just the original investors. Community Equity is distributing equity to the community of an individual business. Each business will handle it a little differently, and we use the term Societal Equity to be the application of Community Equity throughout many Businesses throughout the economy or Society itself. For more information on Community Equity and why it is so necessary to a stable and balanced society and human economy, you can go to: <http://CommunityEquity.net>

What is the Community Equity Organization?

The organization behind Community Equity does education, licensing and Consulting to support the application of Community Equity™ within start ups and existing businesses. Each individual business has the ability to implement Community Equity™ on their own with our DIY literature, but many businesses choose to get help to ensure it is done correctly. Although the process of implementing Community Equity™ within each individual business is a unique process and involves the owners and legal decision making bodies of each company, since our organization has extensive experience and expertise in implementing these processes, we can help individual companies to ensure that it is implemented correctly in a way that supports the greater goals of the program . From there we also offer plans to individual companies to run their internal Community Equity™ systems to keep their Community Equity™ allocations correct and updates over time. We offer a variety of plans based on the size of the community and number of hours represented within the equity distribution.

Types of Contracts we offer:

- Basic Societal Equity & Community Equity Use Licensing [% of Societal Equity]
- Plans for Consulting & Administering Community Equity™ [Monthly Payment]
- Distribution Royalties for administering Community Equity™ to External Companies
- Investor Ownership in Community Equity Organization to increase our market reach

Bigger Picture:

Community Equity Organization is part of the CommUnity Network that works to put “Unity” back into Community. The CommUnity Network works on various social innovation applications for new systems and structures that can improve the lives of everyday people and the user experience of being on our planet together. By investing in our Communities and Society itself, we are building the foundation for a vision where our society is grounded into individuals and communities in a balanced and stable way that serves the needs of present and future generations.

How to Connect:

Jay Blas Jacob Cabrera (415) 323-5833 jay@wc.tc - Call anytime

Proposal to Worldplay Ventures Board & Ben Miller:

The goal of this proposal would be to:

Licensing to Worldplay Ventures for Scalechange & Commonstake
Licensing Costs would go to Support Societal Equity!!!!

Commonstake = Community Equity
Scalechange = Societal Equity

Structure:

- Community Equity is a Licensing & Consulting Organization
- The Internal Structure has an obvious purpose of build collective Community & Societal Equity overtime to support the growth of a just and stable social economic system.
 - 55% Community Equity
 - 35% Societal Equity
 - 10% Ownership Equity
 - 100% Ownership Equity [Price per 1% = \$100]
 - \$250 - 2.5%
 - \$500 - 5%
 - \$1,000 - 10%
 - \$2,000 = 20%
 - \$5,000 - 50%
 - \$10,000 - 100%

The current estimated value of the organization would be \$10,000 based on the idea and real world applicability that has been proven over the last 5 years since its inception. Because the cost of running a licensing company is very small, and the reach is so large, the potential return on investment is huge based on the market expansion. The type of market we exist in is startups and idea based businesses, so would start slow, but overtime would grow exponentially through generations of new startups. We have an Open Equity system, so you can purchase as little or much equity as you want, and whatever you do not purchase will be open to other investors to purchase at anytime up to the \$10,000 for this investment round.

It is important to note that investors would simultaneously get Ownership Equity, Community Equity, and Societal Equity from the beginning, which is why the total ownership equity more closely represent the actual equity obtained.

Current Worldplay Ventures Equity in the Unity Network:

- Little Boxes: ~10% Client Equity [UIS umbrella partnership]
- Jay's Unity Biz Circle: ~15% Client Equity [Innovate United Umbrella LLC]

Proposed Agreement Options:

There are 4 options to contract with Community Equity Organization

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Societal Equity & Community Equity Use Licensing

- Proposed Min 5% Societal Equity which would be trimmed off from Existing Community Equity
- This would go to exclusively supporting long term growth of Community & Societal Equity

Licensing for Scalechange and Commonstake

- Proposed- 5% project equity to Organization, plus transaction fees of 1% + 0.05c per customer / customer transaction update or equity transfer

Consulting and Administration of Community Equity:

- Community Equity Organization will coordinate and support the Application of Community Equity within Worldplay Ventures and All its subsidiaries and projects. [This is a huge support system when you include all subsidiaries and projects including Scalechange and Common Stake]
- Plan Levels: *(Note: contributors are the number of entities tracked based on their contribution within your company's Community Equity™)*
 - \$1/mo [\$12/yr] - upto 3 contributors - low scale changes half year / annual
 - \$2.5/mo [\$30/yr] - upto 5 contributors - low scale changes annual/quarterly
 - \$5/mo [\$60/yr] - upto 10 contributors - low scale changes annual / quarterly
 - \$10/mo [\$120/yr] - upto 25 contributors - regular quarterly changes / updates
 - \$25/mo [\$300/yr] - upto 50 contributors - regular quarterly changes / updates
 - \$50/mo [\$600/yr] - upto 100 contributors - regular monthly / quarterly updates
 - \$100/mo [\$1,200/yr] - up to 250 contributors - regular monthly changes / updates
 - \$250/mo [\$3,000/yr] - up to 500 contributors - regular monthly changes / updates
- Custom Plans are available

Short Term Investment Opportunity

- You have discussed interest in cover startup expenses for the initial trade marking of the organizational assets. We would see that as an initial investment and you would receive direct ownership equity for this investment, but just the trade marks alone would not maximize the value of your investment. By investing a little more to have startup budget for marketing and build client business relationships, your investment would exponentially increase its return.

- This opportunity will not be available for long, so we encourage you to jump on it if you want to. It up to you how much you would like to invest.
- Within the 100% Ownership Equity [Price per 1% = \$100]
 - \$250 - 2.5%
 - \$500 - 5%
 - \$1,000 - 10%
 - \$2,000 = 20%
 - \$5,000 - 50%
 - \$10,000 - 100%